

IDEATUM
unlock your potential

Contact us:
info@ideatum.de
33, Fenêtre Mermoz
Dakar, Senegal
+221 77 569 16 19

www.ideatum.de



what if
you
could?

.our mission

We are a consulting firm specializing in strategy and project management.

Our mission is to unlock the full potential for excellence of businesses & governments in order to deliver tangible results creating lasting value.

From strategy formulation to execution, we develop actionable recommendations and detailed implementation blueprints that help our clients start a new business, formulate a policy, design strategy and organization and improve processes.

.our approach

By combining both an analytical approach and out of the box thinking to our clients' most challenging issues, we are able to develop solutions that deliver quick results with enduring value.

We collaborate with your teams during the entire mission.
Our tested **D3** methodology, is pragmatic, inclusive and effective:



- | | |
|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Diagnostic | We dive in to dissect, analyze, all internal and external forces at play.
This phase goal is to gain a clear and objective understanding of the challenges you are facing. |
| Define | This phase involves exploring and refining a variety of imaginative yet pragmatic and consistent solutions. |
| Deliver | We present a unique tailored solution that will create quick results with enduring value to your business or government. |

.our expertise

Economic Policy
Microfinance / Financial Services
Renewable energy
NTIC
Public sector
Investment climate

We combine extensive local experience across both public and private sector in Africa.

.our services

Business modeling and planning
Innovative solutions for development
Economic policy formulation
Organization design
Process optimization
Project implementation and monitoring